



SASA Annual General Meeting Minutes

Date: 24/4/2024 Time: 10:00 – 11:30

Venue: CTP - Ernie Els Wines, Annandale Rd, Stellenbosch NU, Stellenbosch, 7600

JHB - Great Domaines, 2 Jameson Ave, Melrose Estate, Johannesburg, 2196

Meeting Link: <https://meet.google.com/rjy-wtci-anx>

Board Attendees: Spencer Foundamiere; Erica Taylor; Unathi Koti; Minette Combrink; Shane Mumba;
Tawanda Marume; Roxan Waldeck;

Members / Other: Jean Vincent Ridon; Higgo Jacobs; Mike Ratcliff; Mario Salvato; Moses Maduzi;
Jemma Styer; Elmarie Pretorius; Judy Brower; Carol Maggs

Speakers: Spencer Foundamiere; Unathi Koti; Erica Taylor; Tawanda Marume

Presidents Report: Spencer Foundamiere

- SA won bid to host Best Sommelier in Middle East & Africa 2027
- SASA representation at all General Assembly
- 3x SASA Members part of ASI structure

Treasurer's financial report: Unathi Koti

- Total > R600K generated revenue for 2023 reflecting increase of 150% from 2022
- Sponsorship biggest contributor at > R283K
- Membership fees 2nd largest contributor at >R212K. Increase of 515% from 2022
- Auction recorded as "Other" at R89 968
- Operating expenses total >R112K
- Profit: >R114K for last financial year
- Budget for 2024 approved
- 2023 budget not part of presentation. To be included in next AGM
- JVR question re 2024 financials: UK confirms 2024 budget ends 29 Feb 2024
- HJ question re decrease Membership figures: UK says previous figures indicate Membership and Exam as one figure
- JR request updated finance report
- MC: Indicated current statement balance as of 22 April 2024 and awaiting incoming funds still to be allocated

South African Sommelier Association

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- JVR suggests unaudited financial position in future

Action:

- MC to circulate 2023 financial report to rest of team
- UK to request 2024 figures from accounts and distribute in next two days
- UK to send last year's revenue to JVR after meeting**. (***UK following up after meeting: As per accountant, all invoicing and banking to be cleared before unofficial Profit & Loss statement [2024] can be sent out. To be expected later part of 2024.*)
- Budget for next auction to be presented

Education Report: Erica Taylor

Committee: Members: Neil Tabraham, Jo Wessels, Spencer Fondaumiere, Roxan Waldeck, Erica Taylor

- Introductory Sommelier frame-work completed and rolled out this year
- SASA in process of engaging with new potential service providers
- Work begun on updated Junior Sommelier framework
- SASA Sommelier exam replaced by the ASI Certification 2

Exams: Intro Somm exams held last Monday of each month in CPT and JHB

- 3 June 2024 - Junior Somm and ASI 1 Certification in CPT and JHB
- 4 Nov 2024 - Junior Somm and ASI 2 Certification in CPT and JHB
- Contact for sign-ups and exam info: info@sommeliers.org.za

Events:

- June - Loire Valley Chenin Blanc Masterclass - CT
- August - Chenin Noir to host Court of Masters Sommeliers courses from - STB
- September - Best Sommelier of South Africa Competition
- December - Ubuntu Sommelier Trophy
- SASA website undergoing updates. New events section.
- Winter Wine Series at TimeOut Market: last Saturday of the month from May-October

Action: Link to be included with minutes. (Link: [Events | SASA \(sommeliers.org.za\)](https://www.sommeliers.org.za/events))

Committee: Le Roi van de Vyver, Spencer, and Erica Taylor

- Partnership with Rueda Wine Consulting: Masterclasses:
- 4th June RWC, Burgundy - CPT
- 10th June, Burgundy - moved to JHB
- 8th July RWC, Champagne - CPT
- 15th July RWC, Champagne JHB
- Best Young Somm regional competitions - August (DBN, JHB, CPT). Finale 18th of September - STB

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Action: Events website link to be sent with minutes.

Preparedness on ASI General Assembly 2025: Erica Taylor

Planning Committee: Erica Taylor, Spencer Fondaumiere, Higgo Jacobs, Jean-Vincent Ridon

- Dates: May 20-24, 2025; Location: CPT & STB

Gauteng Report: Tawanda Marume

EP: Requests feedback on ongoing bridge between SASA and restaurants/hospitality

JS: In process of conducting more research on effective strategies eg, membership fees and structure

TW: - Partnership with Chenin Noir as project managers ***Amendment by TM: Partnership has been concluded, however, Xolani still in Gauteng meetings.*

- 12 Intro Somm passes; 2 Junior Somm candidates; average of 5 seatings per exam
- Aiming for Masterclasses week before exams
- 3 meetings to date (15 attendees for Soiree, 20 attendees for trade and sommelier events)
- Next event 5 May

SASA Key Objectives: Spencer Foundamiere

- Rollout of Intro Somm and competition of framework. In conversation with new training providers
- Best Young Somm - participants must be under 35. Host regionally and final competition in CPT
- Elite Sommelier Committee to meet 10 May 2024

Outgoing Board Member: Minette Combrink

- Shane Mumba with thanks
- New board member: Jean Vincent Ridon

Next AGM: Spencer Foundamiere

- SASA AGM to take place after ASI AGM

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